TECHNICAL SPECIFICATIONS

SO WE NEED THAT SEND FILES!

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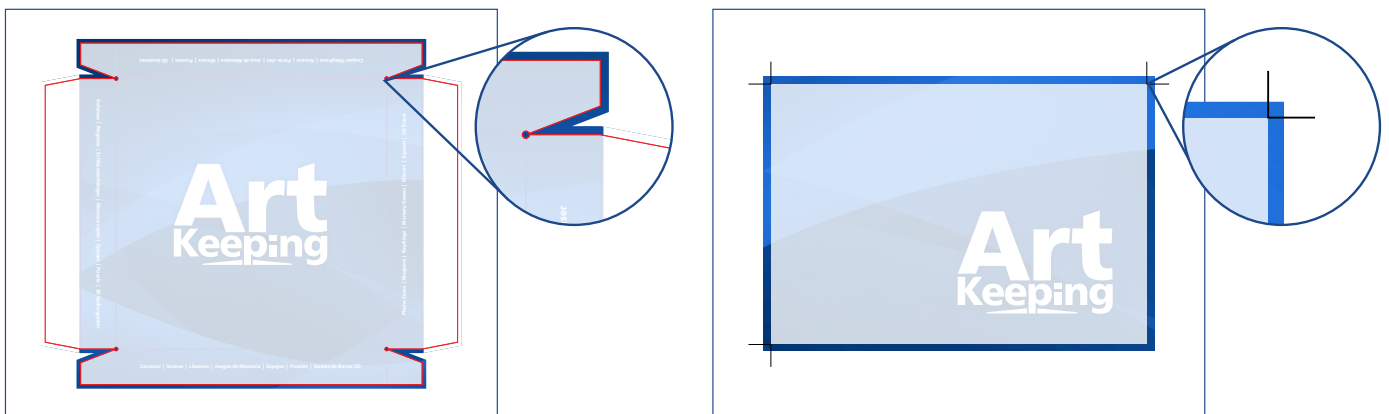
Images and typography

- It is important to make good graphics for treatment not lose quality when it comes to reproduction. To do this, your photos, images and graphics must have a minimum resolution of 300 dpi.

- We recommend to create your files in CMYK color model.. RGB, not because otherwise there may be important differences in color.

    ❶ NOTE: Keep in mind that not all screens in the market have the same calibration and color variations exist with respect to what you see on your monitor.

- The fonts and characters must be converted to paths or embed them in the document to avoid problems with fonts after production began. We do not have all the fonts on the market! (Although we would not mind...)

Bloods

- To cut without risk in case of minimal differences in the registration process of production, add an area of at least 3 mm bleeding for either cutting or plotter digital guillotine.

File types

- To send files is important to use only non-editable formats and closed as PDF (PDF / X1A or PDF 1.3), JPG, TIFF, EPS, PS. if you send a properly prepared artwork.

- You can also send the original file format editable if we lay ourselves, taking into account the specifications discussed earlier in this document.

These are just some of the most basic to properly prepare your files aspects, but we consider are the most important for us. If you have any other questions, do not hesitate to contact us through our email: info@artkeeping.com or by calling: 93 485 66 50.